



Ginger Hoke, RLA - Resume

Experience

President - Hoke Design, Inc. Lake Mary, FL (10/03- Present)

President of a planning and design firm specializing in trail and pedestrian master planning, concept development, safe routes to schools, GIS and funding research. Recent projects include:

- Volusia County MPO Bicycle and Pedestrian School Safety Studies (May 2005 – August 2009): Project Manager for 45 Bicycle and Pedestrian School Safety Studies in Volusia County. Studies include a Bicycle and Pedestrian Master Plan, findings and recommendations, and identification of priority projects with cost estimates. The project has resulted in over 1.4 million dollars in sidewalk construction.
- Volusia County MPO Continuing Services (December 2006 – Present): Ongoing Project Manager for Bicycle and Pedestrian Feasibility Studies. Completed a Feasibility Study for the Blue Bike Path in DeLand in March 2007.
- City of Leesburg PD&E for Wild-Lee and Tav-Lee Trails (2007): Team member for the alignment selection, public involvement and coordination of two City of Leesburg trails.
- City of Leesburg Trail Master Plan (2004-2005): Provided sub-consulting services for trail master planning, public involvement, trail concept development and design guidelines.
- City of Leesburg 441 Corridor (2006-2007): Provided sub-consulting services for site inventory, opportunities and constraints analysis, gateway concepts, public involvement and landscape plans.

Trails and Parks Division Manager TEI Engineers & Planners (now HNTB)

Lake Mary, FL (6/02- 10/03): Initiated and developed the Trails and Parks Division. Managed the following projects:

- South Lake Trail Phase II: Project Manager for the design of a paved, multi-use trail in Lake County. Services included corridor alignment alternatives and final engineering.
- Flagler Trail Bridge: Project Manager for the final alignment and construction documents of a multi-use/equestrian trail bridge over the Econlochatchee River, Seminole County.
- Volusia County MPO: Project Manager for bicycle and pedestrian concept development and cost estimates for enhancement projects.

Principal Coordinator Seminole County, FL (11/98- 4/02): Principal Coordinator for the Trails and Greenways Team. Duties included:

- Master Planning: Created a GIS-based county-wide Greenways and Trails Master Plan. Researched alignments for several trail corridors.
- Trails Referendum: Instrumental in the successful passage of the \$25 million *Natural Lands 2000 "Completing the Trails Connection"* referendum.
- Greenways and Trails Advisory Committee Staff Liaison: Organized and conducted monthly meetings for the Trails Advisory Committee.

Conference Presentations and Awards

- Conference Advisor: Selected as an Advisor for the Florida 2010 Pro-Bike/Pro-Walk Conference
- Pro-Bike/Pro-Walk Conference (2008): *Using GIS for Data Collection, Analysis, Master Planning and Communication*
- Central Florida GIS Workshop (2007): *GIS Bicycle and Pedestrian Master Planning*
- Florida Association of School Resource Officers (2006): *Safe Routes to School*
- Pro-Bike/Pro-Walk Conference (2006): *Safe Routes to School*
- National Public Land Acquisition & Management Partnership Conference (2003): *Acquiring Linear Corridors for Trails*
- National Trails Symposium Conference (2002): *Local Referendum Success and Regional Planning*
- National ESRI GIS Award (2000) for the Seminole County Greenways & Trails Master Plan
- AIA Certificate of Appreciation for the Maitland Cultural Corridor (1998)

Education

Master of Landscape Architecture
North Carolina State University - School of Design
Raleigh, North Carolina, 1987

Bachelor of Science, Environmental Design
University of Massachusetts, Design Option
Amherst, Massachusetts, 1983